

Sponsor Success Secrets --- Take The Stage Call Cheat Sheet

Your goal is to talk to someone LIVE.

Here's our suggested call schedule:

1st 2 attempts, no voicemail.

3rd attempt: OK to leave voicemail and then send a simple email

Voice Mail:

Hi it's _____. I have a question for you, can you give me a quick call back at _____.

Email:

Hi it's _____. I have a question for you, can you give me a quick call back at _____ or let me know a good time to reach you.

LIVE CALLS:

"Hi, this is _____. Do you have a minute?"

I've been asked to be a Speaker [Resource Partner, Sponsor, etc.] for the amazing Take The Stage Event, in Atlanta, GA, November 14th - 16th 2019.

Take The Stage is a one-of-a-kind live event, where you will immerse yourself for three full days in the pivotal secrets to crafting BIG paydays with your speaking. And here's the exciting part, as a part of my involvement with the event, I've got a complimentary ticket to attend the Take The Stage, with your Name on it!

And here's the exciting part, as a part of my involvement with the event, I've got a limited number of complimentary tickets to attend Take The Stage and I wanted to see if you were interested in coming to the event as my guest?

Q: How do I register?

I can go ahead and do that for you right now, we do ask for a \$197 deposit to hold your spot, and we give it right back to you upon check-in. It costs us to print the materials, food, drinks, etc. so we want to make sure you are coming. The value of the event is \$997 and if

someone pays at the door, they will pay \$997. (Just bring up your sponsor link and enter their info into the order form)

Q: I thought the ticket was free? (We never use the word “free” to describe the ticket...only complimentary)

It is... we do ask for a \$197 deposit to hold your spot, and we give it right back to you upon check--in. It costs us to print the materials, food, drinks, etc. so we want to make sure you are coming.

Q: I REALLY want to come but just can't put out the \$197 for the deposit. ...

We do accept a copy of your flight confirmation in place of your deposit. I'll need you to send it to me via email at _____@_____ and to C.C. help@driveninc.com.

Q: But I live locally and will be driving, so won't be flying, so what do I do?

You will need to secure your spot with the \$197 deposit, remember the team hands you a check for \$197 during registration.

Can't make it --- gifting ticket

Thank you so much for letting us know that you won't be able to make it to the live event. I was wondering... do you have a client or colleague that you'd like to gift your ticket to? If so, please let me have their details (name, email & phone number) and I will let them know about their gift and follow up with them.

To gifted ticket holder

Subject: You've been gifted a ticket to Take The Stage

[friend's name] Hello [name]

Congratulations! Your friend, [friend's name] has gifted you a ticket to Suzanne Evans and Larry Winget's **Take The Stage**, the one-of-a-kind live event, where you will immerse yourself for three full days in the pivotal secrets to crafting BIG paydays with your speaking. That's right! TWO New York Times Bestselling authors with an unparalleled track record of speaking success will open the doors to what made millions for them... so YOU can reap the rewards! Located in Atlanta, GA on November 14th - 16th 2019. This ticket entitles you, plus ONE guest, to attend for free!

Sponsor Success Secrets --- TTS Call Cheat Sheet

We do require a deposit to hold your space as the event is over---sold and we must confirm your attendance to print your binders/materials and include you in any special event presentations. It's an over---sold event, so reservations are first come, first served --- please register ASAP!

To reserve your place, visit:

YOUR SPONSOR LINK HERE

If you have any questions, please call me at _____ I hope to see you in Atlanta, GA in November.

[SIGNATURE BLOCK]

About Take The Stage Event

A one-of-a-kind live event, where you will immerse yourself for three full days in the pivotal secrets to crafting BIG paydays with your speaking.

The event is now in it's 8th year and is the creation of Suzanne Evans & Larry Winget. You're going to be getting it directly from the mouths of two multi-millionaire business owners and New York Times Best Selling authors, who have been racking up massive speaking paydays for years. And want to save you the time and hassle of what they had to go through to do it.

When you sign up now for the Take The Stage Event, you will be exposed to the A-to-Z lowdown on the two most powerful ways to make REAL money from the stage. We will focus on the Keynote Formula where you can rack up \$10,000 to \$50,000 paydays for a single talk.

Taking it a step further where you can make up to a million dollars in a single day. That's exactly what you can do when you discover how to generate the biggest speaking paydays possible: By Selling from the Stage! Suzanne's seven-million dollar a year business wouldn't be making anything close to that without this massive cash avenue.

It's also a prime opportunity to grow your business by networking with hundreds and hundreds of other entrepreneurs and speakers!