

Sponsor Success Secrets'

Here is a 3-email campaign that you can model. **Make it your own, remember only you really know how to talk to your list.**

Also, make sure that you:

- Proofread your emails before you send them.
- Put your correct sponsor ticket link in the email.
- Add whatever your sign off is.
- Replace Name with the code your email service uses for a merge field.
- Delete any copyright info when you cut and paste.
- Choose just one subject per email.
- Make it your own.



*Note, **this DOES NOT count as your Solo to promote** the livestream, you need to send as a part of your ticket requirement. This is an optional email campaign you can use if you are looking for additional ways to move your tickets.

Email#1: Announcing Take The Stage to your list.

Suggested Subject Lines:

I've got something special for you
I've got a \$997 gift for you
Time Sensitive: Don't miss out
I can't wait to tell you Name, I'm so excited!

Hi Name,

I just wanted to take a minute to tell you about something I'm very excited about. I've been asked to be a Speaker [Resource Partner, Sponsor, etc.] with New York Times Best Selling authors, Larry Winget and Suzanne Evans, for the amazing Take The Stage Event, in Atlanta, GA on November 14th-16th, 2019.

Take The Stage is a one-of-a-kind live event, where you will immerse yourself for three full days in the pivotal secrets to crafting BIG paydays with your speaking. And here's the exciting part, as a part of my involvement with the event, I've got a complimentary ticket to attend Take The Stage, with your name on it!

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YOUR SPONSOR LINK HERE

I don't want you to miss out on this amazing event.

The event is now in it's 8th year and is the creation of Suzanne Evans & Larry Winget. You're going to be getting it directly from the mouths of two multi-millionaire business owners and New York Times Best Selling authors, who have been racking up massive speaking paydays for years. And want to save you the time and hassle of what they had to go through to do it.

When you sign up now for Take The Stage, you will be exposed to the A-to-Z lowdown on the two most powerful ways to make REAL money from the stage. We will focus on the Keynote Formula where you can rack up \$10,000 to \$50,000 paydays for a single talk.

Taking it a step further where you can make up to a million dollars in a single day. That's exactly what you can do when you discover how to generate the biggest speaking paydays possible: By Selling from the Stage! Suzanne's seven-million dollar a year business wouldn't be making anything close to that without this massive cash avenue.

It's also a prime opportunity to grow your business by networking with hundreds and hundreds of other entrepreneurs and speakers!

And here's the best part, your ticket is completely complimentary (that's a \$997 value).

Yup, you heard me right, I'm covering the cost of your admission to the event.

So, if you are serious about crafting BIG paydays with your speaking, then Take The Stage is the place you want to be. This event is filling up quickly and seats are limited, so do not delay.

But, there is a catch.

I was only able to secure a handful of complimentary tickets and when they're gone, they're gone, so you must take action today by clicking this link and reserving your spot.

YOUR SPONSOR LINK HERE

I'm sure you've been to other speaking events in the past, but what makes Take The Stage different is it provides 3 days of non-stop support filled with dynamic and pivotal secrets that allow you to absolutely slay it with the two most lucrative, profitable speaking paydays on the planet. Giving you the actual secrets you can take home to make money immediately. In fact, because of the incomparable networking, some attendees report getting a return on their investment BEFORE the event is over!

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The usual parade of “here’s how to cash in with speaking” workshops, events and offerings, that promise to show you how to speak from the stage. But leave you with an endless learning curve before you collect your first dime. Suzanne wont be trying out her theories in hopes something will click with you. What makes Take The Stage such an unprecedented opportunity is two industry leaders who’ve made millions and millions from speaking will lead you! With a track record of helping speakers and entrepreneurs break free and build the speaking career of their dreams.

It’s not days filled with mind numbing information that has no bearing on your business, it’s fun, entertaining and shows you exactly what you need to do to take your speaking to the next level.

You won’t find this kind of experience, and this kind of Hell Yeah! tell-it-like-it-is experience and attitude at any event anywhere.

Basically Take The Stage is this year’s MUST attend event on speaking, you know you want to be there...and I’ve got your ticket.

Just click this link and reserve your spot now!

YOUR SPONSOR LINK HERE

I look forward to seeing you in Atlanta, GA.

Whatever your sign off is

Your Name

P.S. These tickets also include a Bring a Friend for Free, so if you have a partner, assistant or fellow entrepreneurial friend/speaker, you can bring them as your guest.

P.P.S Email me [Email my team] if you have any questions, or need any assistance getting signed up.

Email#2–Just a few left

Suggested Subject Lines:

I’ve got something special for you

I’ve got a \$997 gift for you

Time Sensitive: Don’t miss out

I don’t want you to miss this

Hi Name,

I wanted to make sure you didn’t miss this opportunity.

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A couple of days ago I shared with you that I've got a complimentary ticket to attend Take The Stage in Atlanta, GA, on November 14th-16th, 2019... with your name on it! (That's a \$997 value)

But here's the catch, as a Speaker [Resource Partner, Sponsor, etc.] I was only able to get my hands on a small number of tickets and there's only a few left.

Take The Stage is opening the doors to the opportunity of a lifetime, to reach out and grab the breakout speaking success you know you are destined for! You'll discover the keys to create the biggest speaking paydays, build a magnetic Personality Brand that positions you as a go-to authority, and how to fill your speaking calendar with lightning speed!

YOUR SPONSOR LINK HERE

Take The Stage is the avenue to the high impact, high profile, high profit future you are destined for.

It is the creation of Suzanne Evans & Larry Winget. A lot of people know Suzanne as the NY Times Best Selling author who went from secretary to seven-figure business owner in just 3 years.

Larry Winget is a Six-Time New York Times Bestselling Author, who's seized countless \$30K-PLUS keynotes from a who's who roster of Fortune 500 Companies and big-name organizations. Larry is highly qualified to show you how to break in with your own profitable keynotes, AND help you sniff out the mistakes that can cost you months or years of needless frustration.

It's also, a prime opportunity to grow your business by networking with hundreds and hundreds of other entrepreneurs & speakers! In fact, because of the incomparable networking, some attendees' report getting a return on their investment BEFORE the event is over!

It's a once in a lifetime opportunity to receive the best of what both Larry and Suzanne can give you. Throughout their years of experience they have accumulated enormous amount of knowledge in the speaking industry. What other event allows you to leverage the success and experience of not one but TWO multi-million dollar business owners and New York Times Bestselling authors to catapult your own success?

To set yourself up for your own big-ticket speaker paydays... for life!

As you can see, Take The Stage is the MUST attend speaking event this year, and I want to make sure your able to get there, but I've only got a few tickets left.

So just click this link and reserve your spot now!

YOUR SPONSOR LINK HERE

I'll see you in Atlanta, GA.

Sponsor Success Secrets'

Whatever your sign off is

Your Name

P.S. These tickets also include a Bring a Friend for free, so if you have a partner, assistant or fellow entrepreneurial friend/speaker, you can bring them as your guest.

P.P.S Email me [Email my team] if you have any questions, or need any assistance getting signed up.

Email#3:Last chance before I open this up

Suggested Subject Lines:

Last Chance to claim your gift

Last chance to grab your \$997 gift

Last Chance: Don't miss out

[Last Chance] I don't want you to miss this

Hi Name,

I don't mean to be dramatic, but this is your last chance to claim your Take The Stage ticket that I'm holding for you.

A couple of days ago I unveiled that as a Speaker [Resource Partner, Sponsor, etc.] I was able to get my hands on a complimentary ticket for you to attend Take The Stage Event.

But here's the deal, I was only given a few tickets, and I have to give them out on a first come, first serve basis and my allotment is almost gone.

The event sells out every year, so this is your chance to get your complimentary ticket to Take The Stage in Atlanta, GA on November 14th -16th, 2019.

(That's a \$997 value)

YOUR SPONSOR LINK HERE

It's now in its 8th year and is the creation of Suzanne Evans & Larry Winget. You're going to be getting it directly from the mouths of two multi-millionaire business owners and New York Times Best Selling authors, who have been racking up massive speaking paydays for years. And want to save you the time and hassle of what they had to go through to do it.

Suzanne is known as the NY Times Best Selling author who went from secretary to seven-figure business owner in just 3 years. Suzanne will be revealing the crucial cornerstones to her own string of million dollar selling- from-the-stage success stories. With the exact steps to set yourself up for big-ticket paydays right out of the gate.

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Larry Winget is a Six-Time New York Times Best Selling author, who's seized countless \$30K-PLUS keynotes from a who's who roster of Fortune 500 Companies and big-name organizations. Larry is highly qualified to show you how to break in with your own profitable keynotes, AND help you sniff out the mistakes that can cost you months or years of needless frustration.

Take The Stage uncovers the A-to-Z lowdown on the two most powerful ways to make REAL money from the stage. We will focus on the Keynote Formula where you can rack up \$10,000 to \$50,000 paydays for a single talk. There are also hundreds and hundreds of other entrepreneurs/speakers attending the event, so the networking is awesome. In fact, some attendees report getting a return on their investment BEFORE the event is over, based on the networking alone!

Don't miss this opportunity to grow your speaking by coming to the must attend event on me.

Click the link, claim your spot and I'll see you In Atlanta GA!

[YOUR SPONSOR LINK HERE](#)

*Whatever your signoff is,
Your Name*

P.S. These tickets also include a Bring a Friend for Free, so if you have a partner, assistant or fellow entrepreneurial friend/speaker, you can bring them as your guest.

P.P.S Email me [Email my team] if you have any questions, or need any assistance getting signed up.

FOLLOW UP...AKA pick up the phone.

If you haven't moved all your tickets, call all the people you have numbers for.

Make it a Customer Service call; let them know you have a complimentary ticket to the event with their name on it.