

# Welcome to *Captivate* 2024

## BY THE END OF CAPTIVATE

**You will have:**

- A Unique Value Proposition For Your Business
- Your Personalized Captivation Angle
- Lead Generating Front End Marketing
- High Conversion Back End Marketing
- Unique Content For Facebook, Instagram, & TikTok lives
- The Knowledge Of How To Run Your Own Challenges
- A Deep Understanding Of How to Book Gigs Including Templates & Scripts
- A Brand New Free Offer
- Multiple Paid Offers Including A High Ticket Offer!
- Your Own Testimonials and Case Studies
- The Exact Speaker Agreements I Use In My Business.
- A Masters Degree in Social Selling
- Having Become Captivating
- Having Become Inspiring
- Having Become A Master Storyteller

## FOLLOW UP CHECK LIST

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